General Guidelines for FEMISE POLICY BRIEF
“MED BRIEF”

The Policy Brief is a short note about a topic of interest to the policy makers and which contains interesting findings and recommendations.

Size: No more than 4-5 pages, 2000-2500 words

Audience: Normally non-specialised readers, mainly from the policy makers of the EU-Med region, government officials and donors (EU, WB, EIB, etc.). It will also reach academics and researchers and could also be understood by the general public.

Topics: The choice of topic is left to the author, however, in order to gain the attention of the Policy makers, it is preferable that the topic is considered interesting and on top of their agendas, as well as that of the donors community. Also, given that it is a ‘Med-Brief’, the topic should be related to the EU-Med region (could be focused on one particular country or a number of countries from the South Med).

Contents:

1. Summary: A one or two sentence overview of the brief that entices readers to go further.
2. Introduction: Addressing the importance of the topic, any controversy or debates, the objective of the research carried out (if any) and overall findings.
3. Approaches and Results: Summarising the approach (research study if any), some background and methods (with minimum details) and providing the results (focused and to the point)- Graphs could be used.
4. Conclusion: Giving your insights and interpretation about these results.
5. Implications and Recommendations: Describing what could happen (implications) and what, in your opinion should happen (recommendations), call for actions and who should be responsible for it, ensuring recommendations are feasible, operational and realistic.