The National Committee for Business Environment (CNEA)

Improving the business environment for the private sector in Morocco: initiatives of the CNEA

Beyrouth, Monday, 05 December 2016
Outline

Presentation of the CNEA

Main achievements

Morocco in Doing Business

Perspectives
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- Morocco in Doing Business
- Perspectives
The National Committee for Business Environment (CNEA) was created in 2010 with the objective of **developing dialogue between the public and private sectors** on the Business Environment.

**Main purposes:**

- Propose to the Government the reforms and measures aiming to improve the Business Environment
- Coordinate the reforms’ implementation and evaluate their impacts
- Ensure a sustainable improvement of the Business Environment
Why the CNEA?

1. To enhance its international competitiveness and to pave the way towards accessing the emerging countries club.

2. To set the basis for competitive entrepreneurship, stimulate growth and strengthen the national economy.

3. To contribute significantly in making Morocco a regional hub of investment, production and trade.

4. To improve Morocco’s ranking in international reports such as Doing Business.

5. To establish a well-defined platform and a mechanism for decision making, arbitration and coordination.
CNEA’s Membership:

- The General Confederation of Moroccan Enterprises (CGEM)
- The Professional Group of Moroccan Banks (GPBM)
- Federation of Chambers of Commerce, Industry and Services (FCCIS)
- The Competition Council
- Bank Al-Maghrib
- The Moroccan Investment and Development Agency (AMDI)
- The National Agency for the Promotion of SMEs (ANPME)
- The Central Authority for the Prevention of Corruption (ICPC)
- The ministerial departments
- Other partners
CNEA’s structure and functioning:

The National Committee for Business Environment (CNEA)

- Stakeholders
  - Listening
  - Propositions
  - Reform Projects

- Technical Committee
  - Validation arbitration
  - Project mandate arbitration
  - Reporting
  - Request for Arbitration

- Secretariat of CNEA

- Project managers
Coordination with the academic world

Developing sectorial committees for business climate

Coordinating with the regional committees to take into consideration the local specificities

Reinforcing our international cooperation
CNEA learning organization

Methodological approach in managing project

Participating in the PPD annual meeting

Organizational and communication audit

Collaborative IT platform

National strategy for Business Environment
Outline

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Facilitating the process of starting a business by reducing the time, cost and number of procedures

Implementation of an electronic payment of duties and taxes

Implementation of The Unified business identifier (ICE)

The reconsideration of the regulation (decree) on payment delays in order to help companies to cope with the treasury problems that they might face

The main achievements:

1. The approval of the General Construction Regulation (RGC)
2. Implementation of a Single Window Operation for International Trade and Dematerialization of the import/export titles
3. Implementation of The legal framework on the Public Private Partnership
4. The main achievements:
5. Implementation of an electronic payment of duties and taxes
6. Implementation of The Unified business identifier (ICE)
7. The reconsideration of the regulation (decree) on payment delays in order to help companies to cope with the treasury problems that they might face
The main achievements: case of the RGC approval

After more than 20 years of waiting, the decree modifying the General Construction Regulation was approved in 2013 through CNEA’s process.

The key contributions of the reform

- Standardization and homogenization of forms and authorization procedures adopted at national level
- Clarification of the responsibilities assigned to the various stakeholders by the texts in force
- Access to information and the follow-up of applications for authorization process
- Establishment of a procedural mechanism adapted to the size of the communes and respecting the principles of proximity and progressivity (One-stop shops systems)

This reform has enabled Morocco to improve its ranking on Dealing with construction Permits indicator -Doing Business report- by 81 places to occupy the 18th place in the last edition among 190 economies.
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The CNEA was created.

Morocco in Doing Business:

- 2010: 128
- 2011: 115
- 2012: 94
- 2013: 97
- 2014: 87
- 2015: 71
- 2016: 75
- 2017: 68

….. 60 places …..
>>> Regional Benchmark :

MENA region

Africa
Morocco in Doing Business:
Perspectives

1. Improving the participatory approach in the reform process
2. Improving the reforming approach
3. The Openness to regions, sectors and the academic world
4. Setting up an IT system to monitor and improve Morocco’s ranking in the international reports
1- Improving the participatory approach in the reform process

Strengthening the role of the private sector and its involvement through the integration of some professional associations in the composition of the CNEA.

Establishing new electronic tools to improve the feedback and exchange with business leaders and organisms about constraints, complaints and reforms.
The CNEA intends to develop for the first time a medium-term strategy for the improvement of the business environment.

The CNEA is focusing on 4 categories of reforms:

- The modernization of the legal and regulatory framework
- The simplification of administrative procedures
- The dematerialization of administrative procedures
- The creation and generalization of the one-stop shops
3- CNEA’s openness to regions, sectors and the academic world

- Coordination mechanisms between the CNEA and the various regional committees, to address the regional dimension of the business climate
- Involvement of universities and research centers in the CNEA’s process
- Establishment of coordination mechanisms with sector-based PPD
4- Setting up a system to monitor Morocco’s ranking in international reports

An electronic system to track and improve Morocco's ranking in international reports. This system should enable:

- Monitoring
- Data capture and analysis
- Reporting
-Highlighting best practices
- Pointing out weaknesses and opportunities
Thank you for your attention