

The National Committee for Business Environment (CNEA)

Improving the business environment for the private sector in
Morocco: initiatives of the CNEA

Beyrouth, Monday, 05 December 2016

Outline



- Presentation of the CNEA

- Main achievements

- Morocco in Doing Business

- Perspectives



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What is CNEA ?



The National Committee for Business Environment (CNEA) was **created in 2010** with the objective of **developing dialogue between the public and private sectors** on the Business Environment.



Main purposes:



- Propose to the Government the reforms and measures aiming to improve the Business Environment
- Coordinate the reforms' implementation and evaluate their impacts
- Ensure a sustainable improvement of the Business Environment

Why the CNEA ?



1

To enhance its international competitiveness and to pave the way towards accessing the emerging countries club

2

To set the basis for competitive entrepreneurship, stimulate growth and strengthen the national economy

3

To contribute significantly in making Morocco a regional hub of investment, production and trade

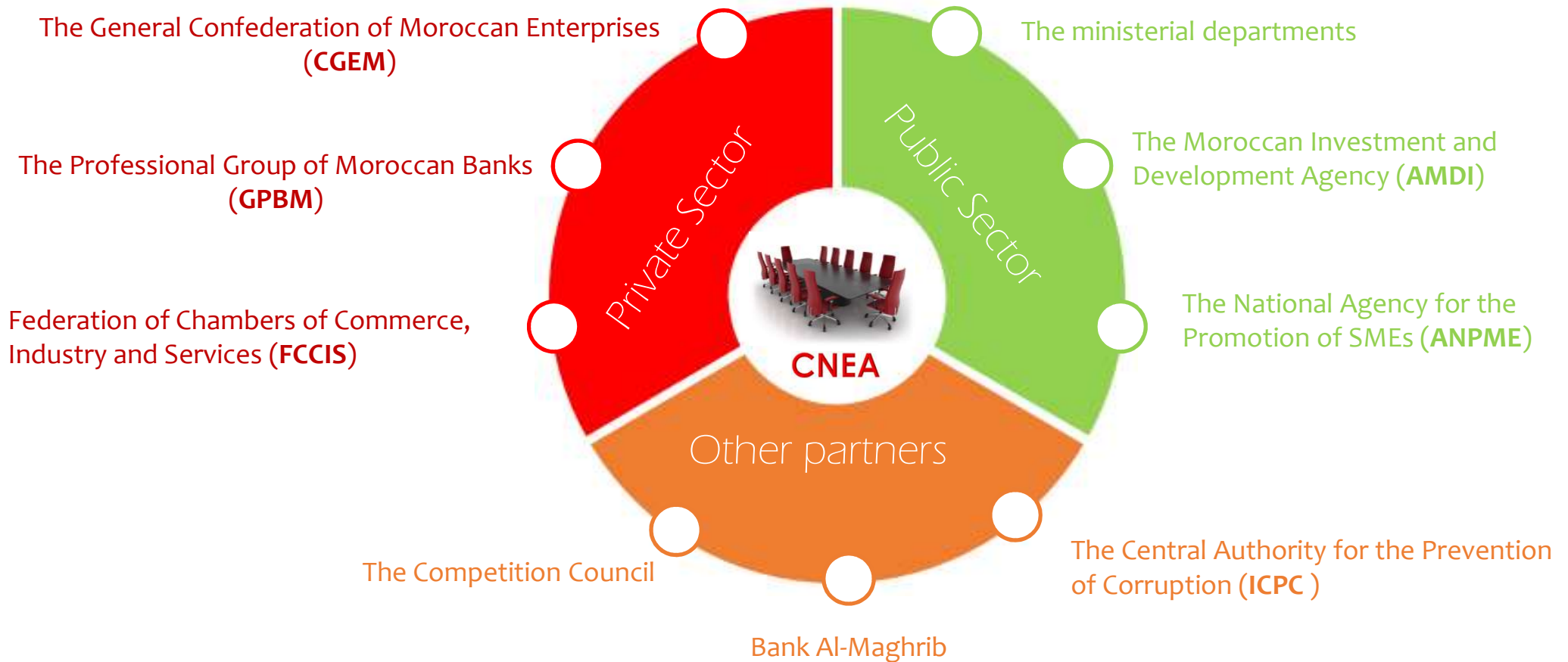
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To improve Morocco's ranking in international reports such as Doing Business.

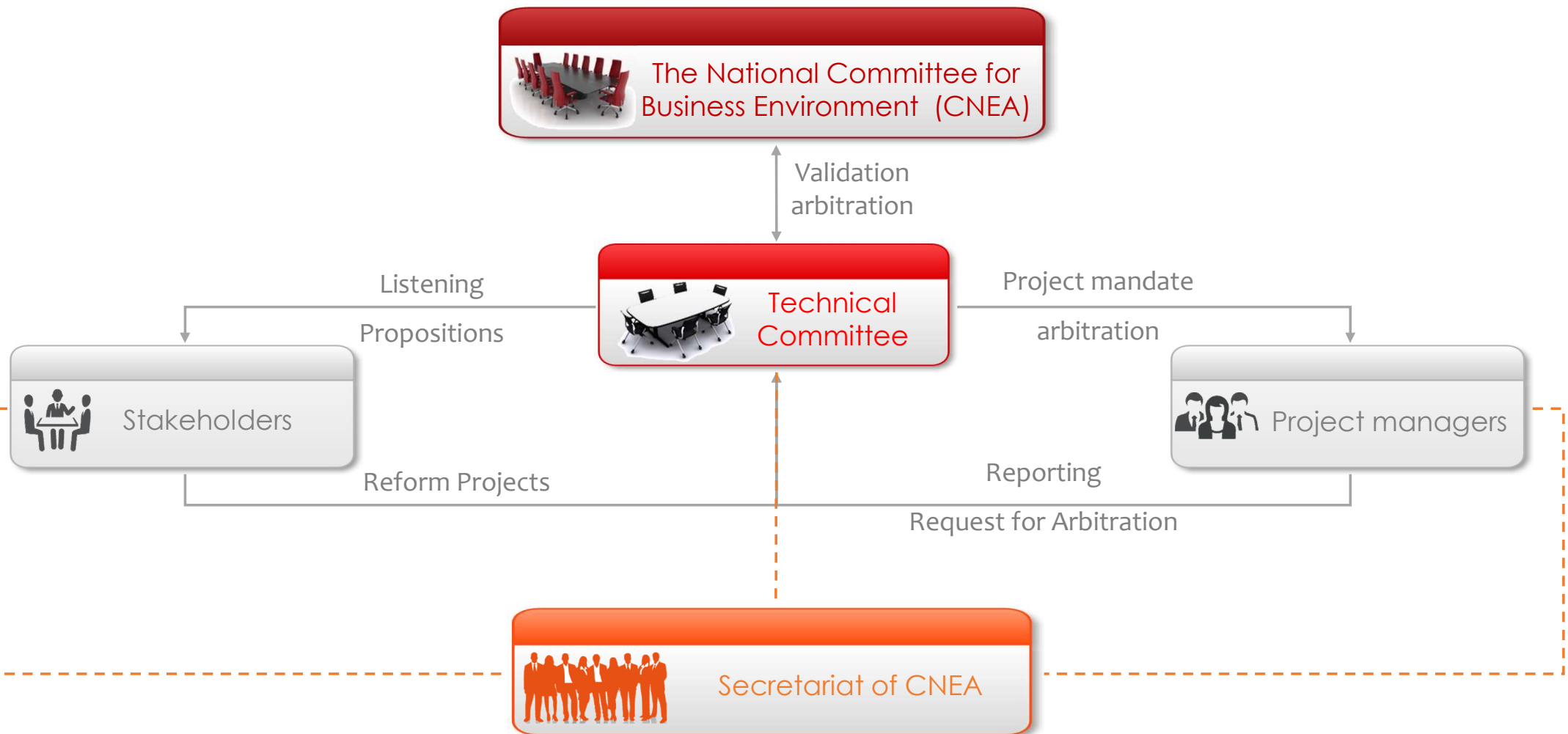
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To establish a well-defined platform and a mechanism for decision making, arbitration and coordination.

CNEA's Membership :



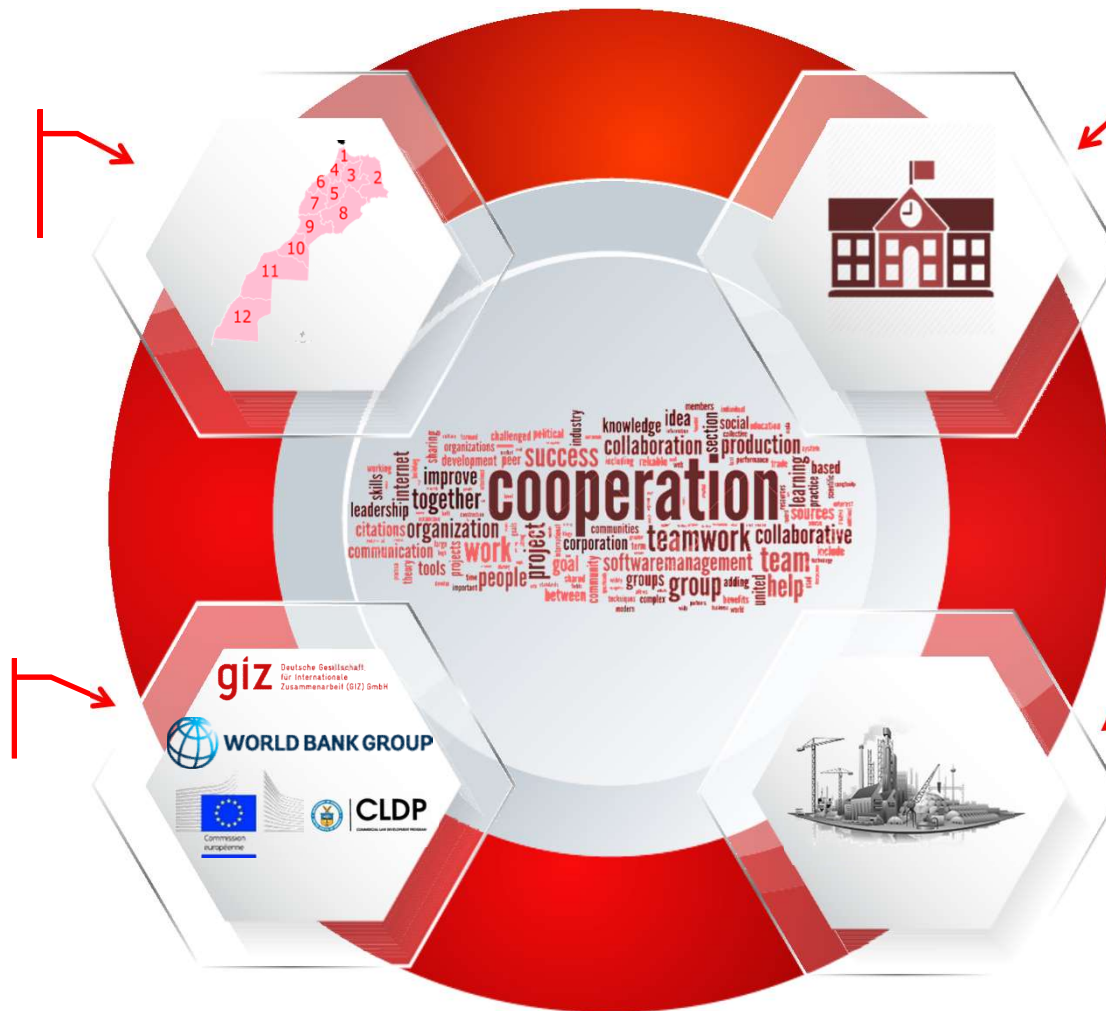
CNEA's structure and functioning :



The cooperation system

Coordinating with the regional committees to take into consideration the local specificities

Coordination with the academic world

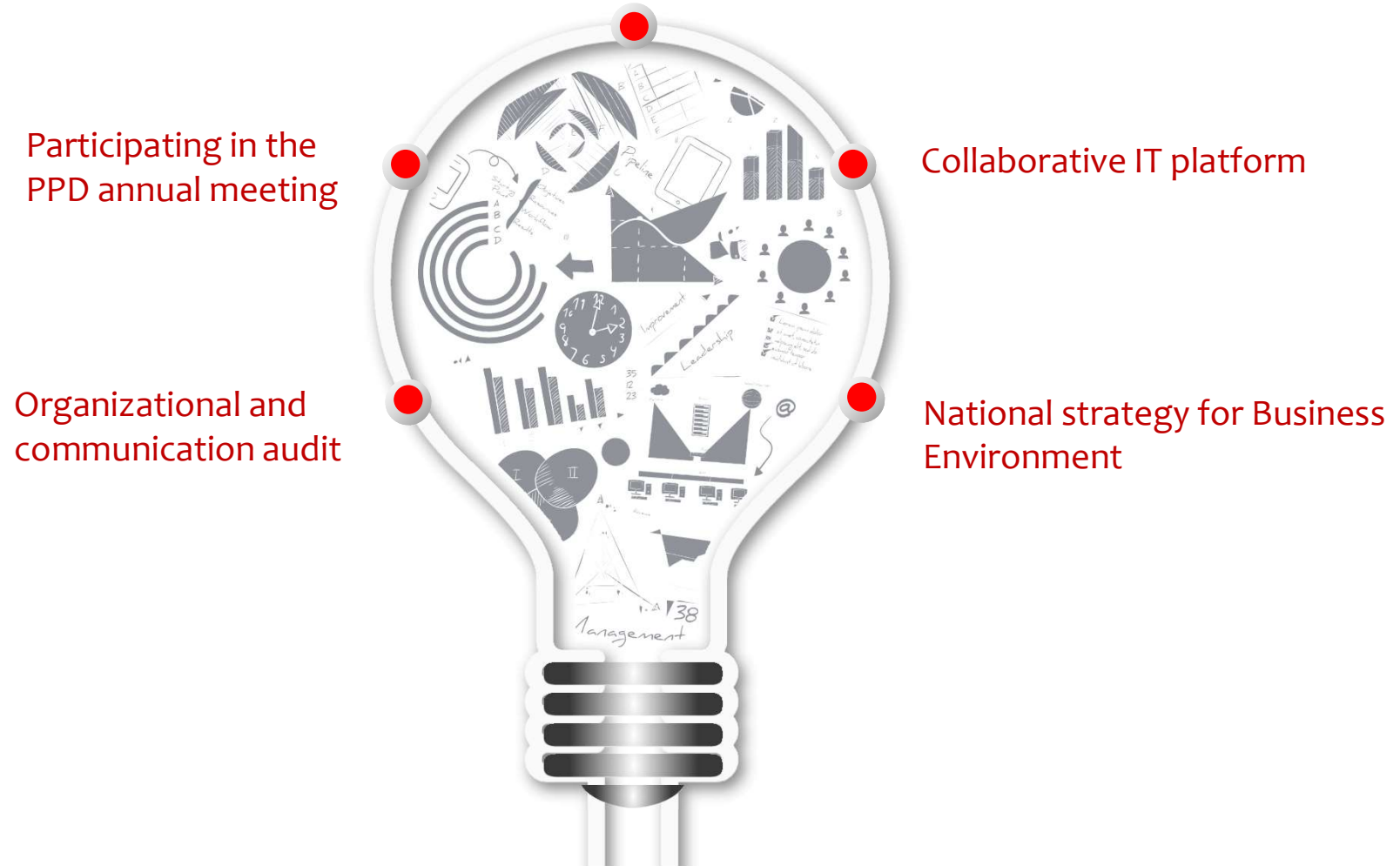


Reinforcing our international cooperation

Developing sectorial committees for business climate

CNEA learning organization

Methodological approach in managing project



Outline



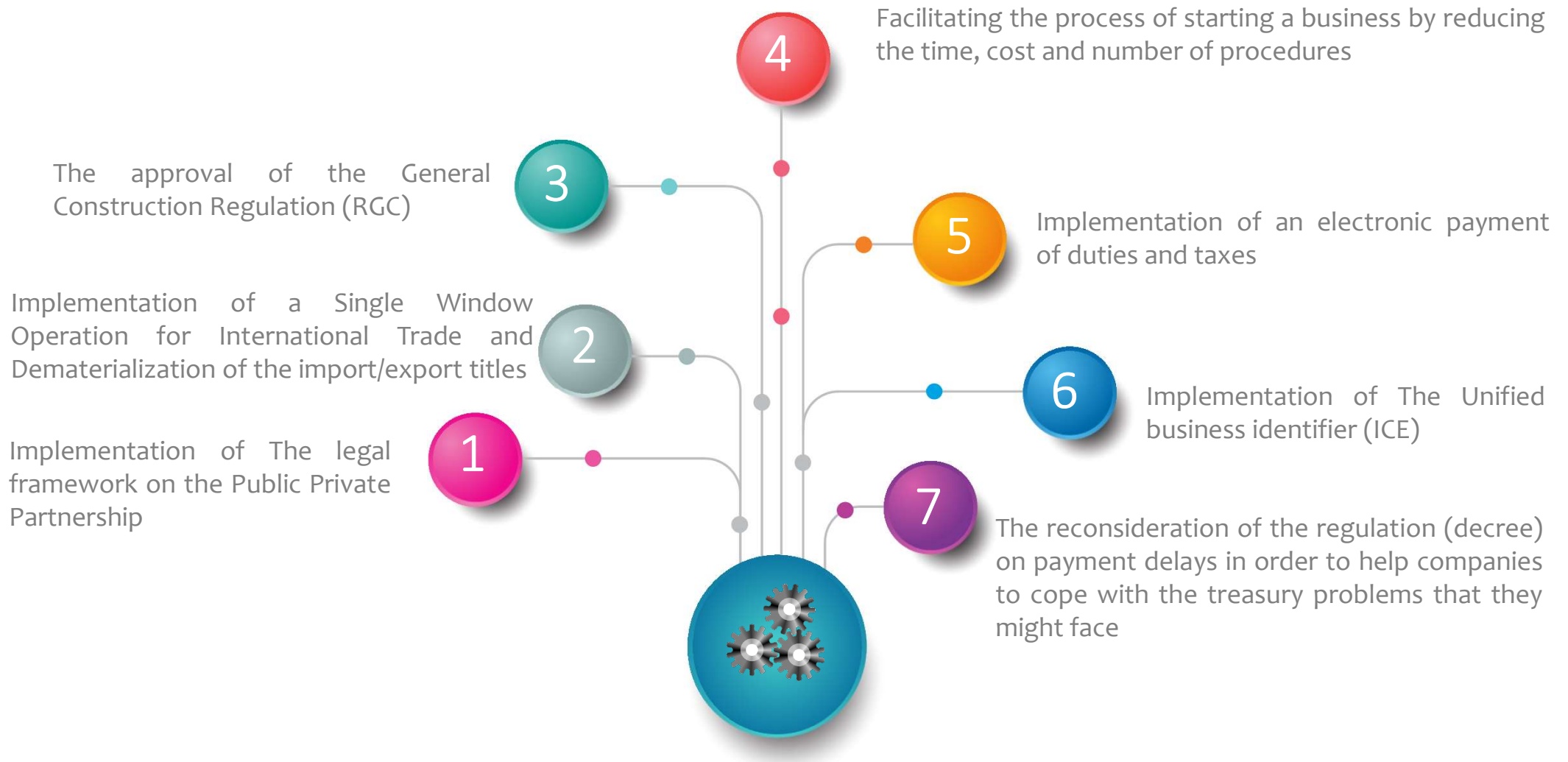
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Morocco in Doing Business

Perspectives

The main achievements :



The main achievements : case of the RGC approval

After more than 20 years of waiting, the decree modifying the General Construction Regulation was approved in 2013 through CNEA's process.

○ The key contributions of the reform

- Standardization and homogenization of forms and authorization procedures adopted at national level
- Clarification of the responsibilities assigned to the various stakeholders by the texts in force
- Access to information and the follow-up of applications for authorization process
- Establishment of a procedural mechanism adapted to the size of the communes and respecting the principles of proximity and progressivity (One-stop shops systems)



This reform has enabled Morocco to improve its ranking on Dealing with construction Permits indicator -Doing Business report- by 81 places to occupy the 18th place in the last edition among 190 economies.

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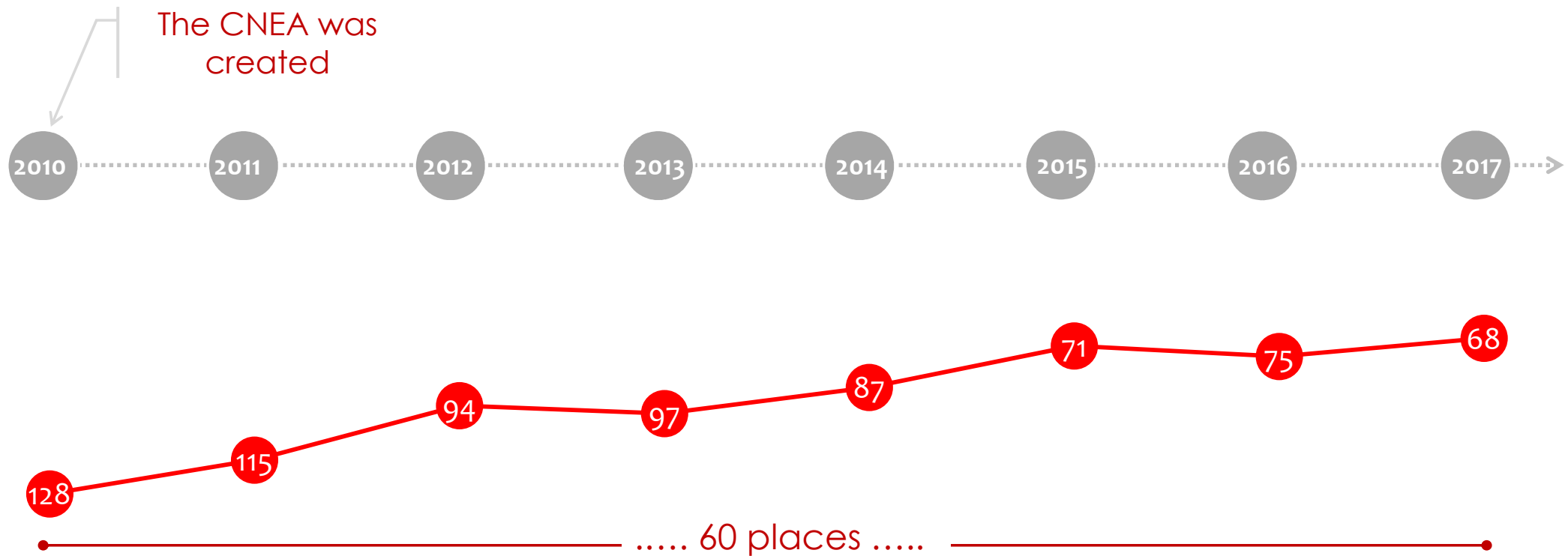
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Morocco in Doing Business

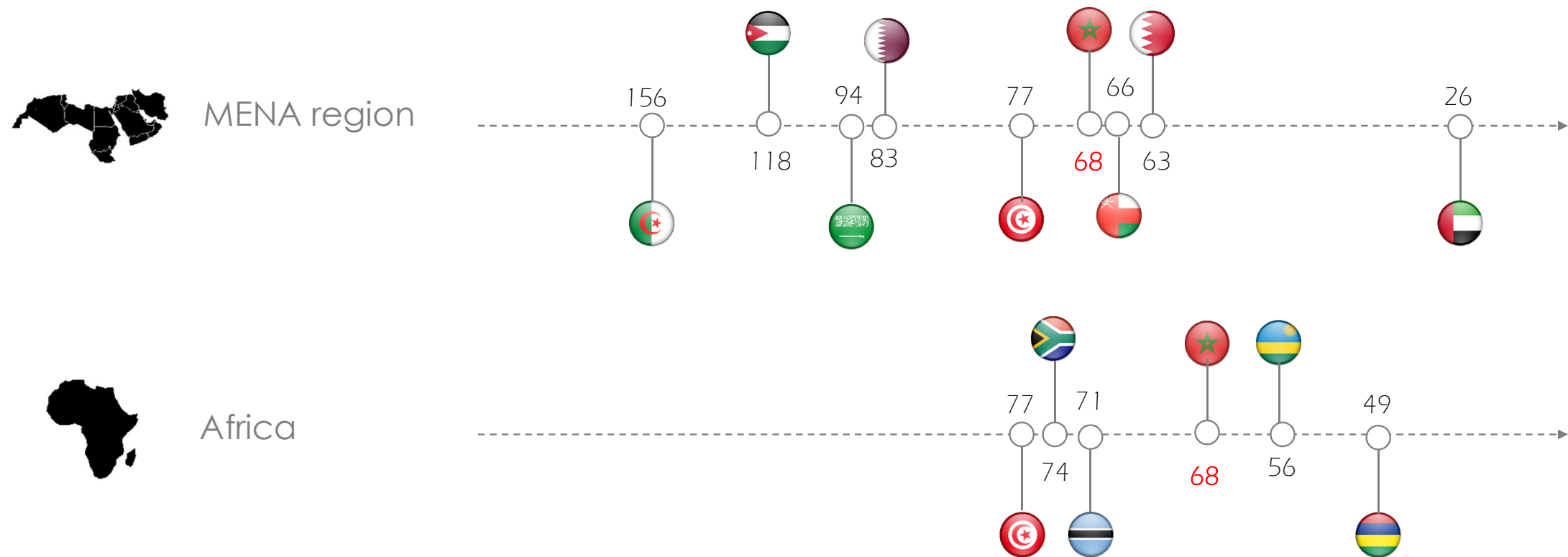
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Morocco in Doing Business :

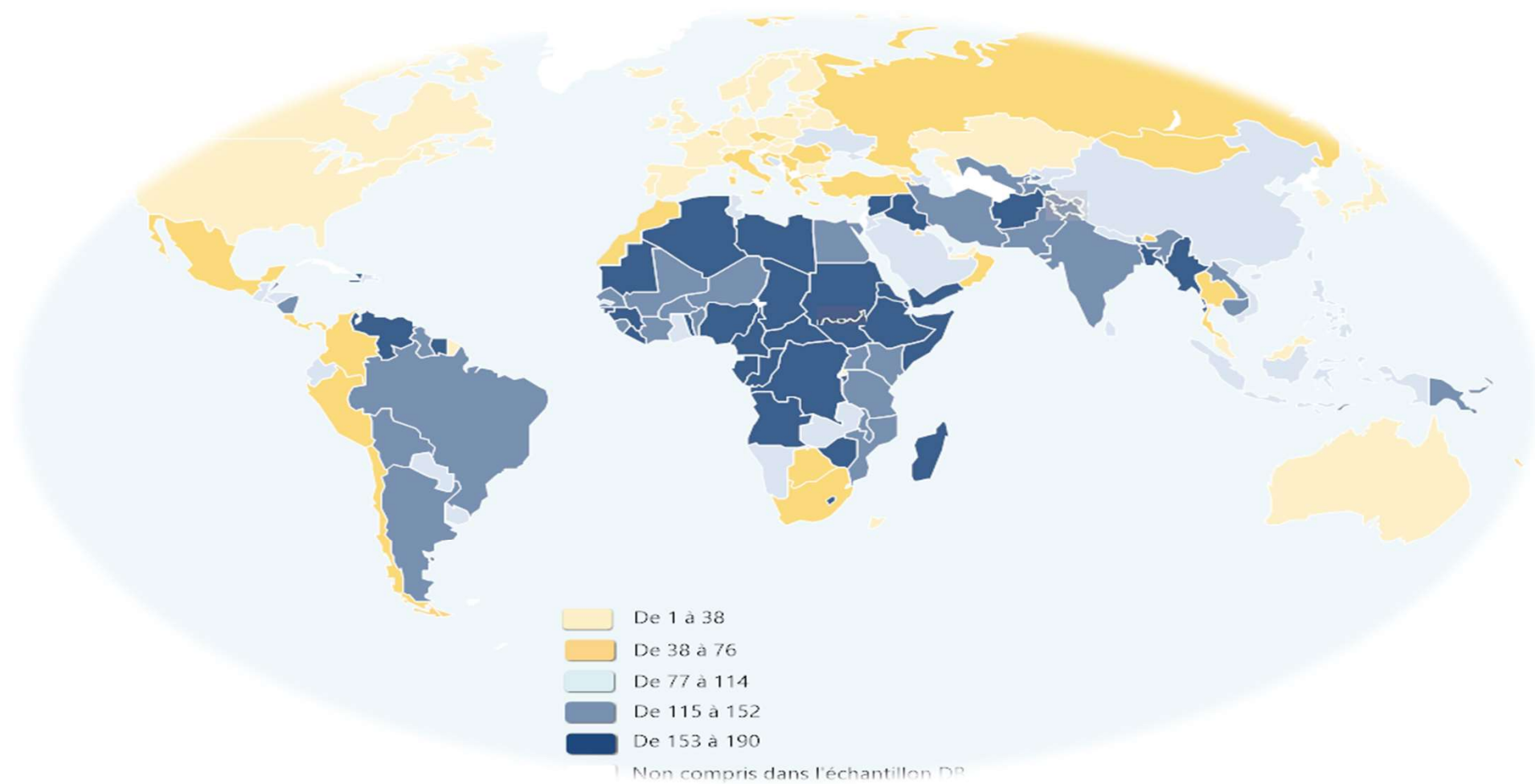


Morocco in Doing Business :

>>> Regional Benchmark :



Morocco in Doing Business :



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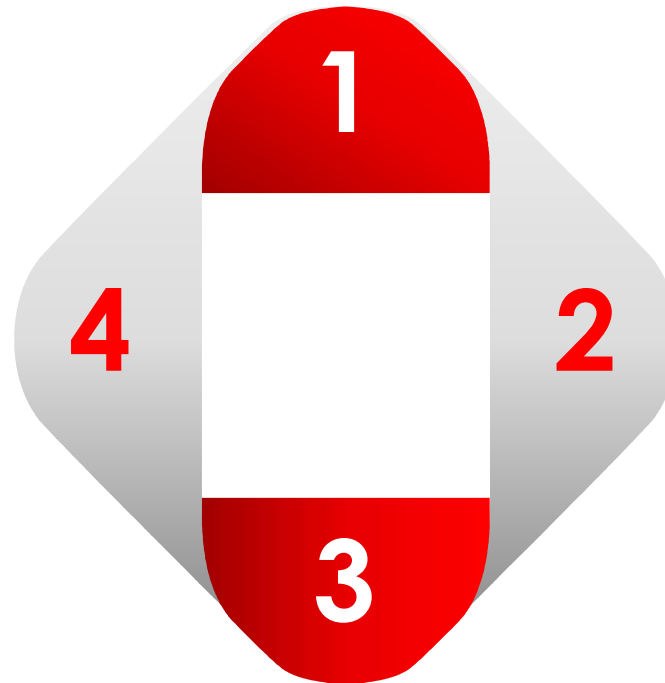
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Perspectives

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Improving the participatory approach in the reform process



Improving the reforming approach

The Openness to regions, sectors and the academic world

Setting up an IT system to monitor and improve Morocco's ranking in the international reports

1- Improving the participatory approach in the reform process

Strengthening the role of the private sector and its involvement through the integration of some professional associations in the composition of the CNEA.

Establishing new electronic tools to improve the feedback and exchange with business leaders and organisms about constraints, complaints and reforms.

2- Improving the reforming approach



The CNEA intends to develop for the first time a medium-term strategy for the improvement of the business environment.



The CNEA is focusing on 4 categories of reforms :



The modernization of the legal and regulatory framework



The simplification of administrative procedures



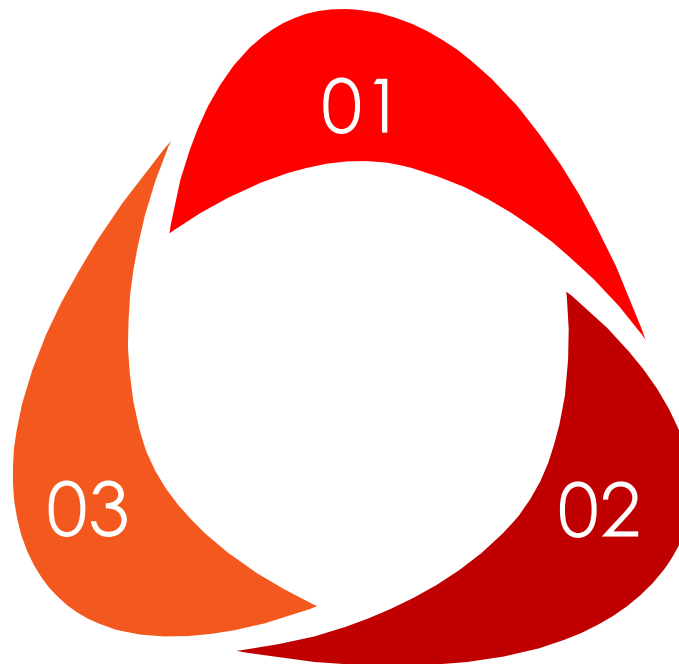
The dematerialization of administrative procedures



The creation and generalization of the one-stop shops

3- CNEA's openness to regions, sectors and the academic world

● Coordination mechanisms between the CNEA and the various regional committees, to address the regional dimension of the business climate



● Involvement of universities and research centers in the CNEA's process

● Establishment of coordination mechanisms with sector-based PPD

4- Setting up a system to monitor Morocco's ranking in international reports

An electronic system to track and improve Morocco's ranking in international reports. This system should enable :



Thank you for your attention

