International Workshop

Firms and Globalization

October 6th 2015
Aix-en-Provence, France

Workshop Location:
CHÂTEAU LAFARGE
Route des Milles
13290 Les Milles
Tél. : 33 (0)4 42 93 59 60

With the financial support of the European Union through the FEMISE- EC project on “Support to dialogues, political and economic research and studies in the Euro-Mediterranean Partnership”
9:00  Registration and Welcoming Coffee

9:15-9:30  Welcome Note and Opening remarks

9:30-10:45  **Session 1. Firms and Globalization in Mediterranean Countries (I)**
Chairman: Anna Ferragina (University of Salerno)
- “Pyramid Capitalism: Cronyism, Regulation, and Firm Productivity in Egypt”, **Ishac Diwan** (Paris School of Economics), Philip Keefer (Inter-American Development Bank), and Marc Schiffbauer (World Bank).
- “Export diversification and sophistication, export processing zones and industrial policy in Tunisia”, **S. Ghali** (University of Tunis) and M. K. Nabli (NABES).

10:45-11:15  Coffee break

11:15-12:30  **Session 2. Firms and Globalization in Mediterranean Countries (II)**
Chairman: Patricia Augier (Aix-Marseille University – AMSE and FEMISE)
- “Firm TFP levels in the Egyptian manufacturing sector: What roles do technology and export status play?”, **M. Chaffai** (University of Sfax), Y. Kiendrebeogo (University of Auvergne – CERDI) and **P. Plane** (University of Auvergne – CERDI and GDRI).

12:30-13:45  Lunch

13:45-15:00  **Session 3. FDI and Firms globalization in Developing Countries**
Chairman: Ishac Diwan (Paris School of Economics)
- “Climbing the rungs of the quality ladder: FDI and domestic exporters in Romania”, **M. Bajgar** (OECD) and B. Javorcik (University of Oxford and CEPR).

15:00-16:15  **Session 4. Exports and Firms globalization (I)**
Chairman: Olivier Cadot (University of Lausanne)
- “Comparative Skill Premia”, **F. Trionfetti** (Aix-Marseille University – AMSE).
- “Big hits in exports: growing by leaps and bounds”, **M. Jaud** (World Bank).

16:15-16:45  Coffee break

16:45-18:00  **Session 5. Exports and Firms globalization (II)**
Chairman: Patrick Plane (CERDI & GDRI)
- “The extensive margin of trade and firm organization”, **G. Spanos** (Aix-Marseille University - AMSE).
- “Post-entry Effects in Different Markets: Findings From Matched Turkish Exporters”, Başak Dalgıc (University of Sussex), Burcu Fazlıoğlu (University of Sussex) and **Michael Gasiorek** (University of Sussex).