



GDR I Economie Internationale
du Développement

International Workshop

FIRMS AND GLOBALIZATION

October 6th 2015

Aix-en-Provence, France

Workshop Location:

CHÂTEAU LAFARGE

Route des Milles

13290 Les Milles

Tél. : 33 (0)4 42 93 59 60



With the financial support of the European Union through the FEMISE- EC project on “*Support to dialogues, political and economic research and studies in the Euro-Mediterranean Partnership*”

- 9:00 Registration and Welcoming Coffee
- 9:15-9:30 Welcome Note and Opening remarks
- 9:30-10:45 **Session 1. Firms and Globalization in Mediterranean Countries (I)**
Chairman: Anna Ferragina (University of Salerno)
- *"Pyramid Capitalism: Cronyism, Regulation, and Firm Productivity in Egypt"*, **Ishac Diwan** (Paris School of Economics), Philip Keefer (Inter-American Development Bank), and Marc Schiffbauer (World Bank).
- *"Export diversification and sophistication, export processing zones and industrial policy in Tunisia"*, **S. Ghali** (University of Tunis) and M. K. Nabli (NABES).
- 10:45-11:15 Coffee break
- 11:15-12:30 **Session 2. Firms and Globalization in Mediterranean Countries (II)**
Chairman: Patricia Augier (Aix-Marseille University – AMSE and FEMISE)
- *"Trade and access to finance of SMEs: Is there a nexus?"*, H. El-Said, M. Al-Said and **C. Zaki** (ERF Cairo – Egypt).
- *"Firm TFP levels in the Egyptian manufacturing sector: What roles do technology and export status play?"*, **M. Chaffai** (University of Sfax), Y. Kiendrebeogo (University of Auvergne – CERDI) and **P. Plane** (University of Auvergne – CERDI and GDRI).
- 12:30-13:45 Lunch
- 13:45-15:00 **Session 3. FDI and Firms globalization in Developing Countries**
Chairman: Ishac Diwan (Paris School of Economics)
- *"On the relative performance of domestic and foreign-owned Vietnamese exporters"*, M. T.P. Vu and **F. Bellone** (University of Nice Sophia Antipolis – GREDEG).
- *"Climbing the rungs of the quality ladder: FDI and domestic exporters in Romania"*, **M. Bajgar** (OECD) and B. Javorcik (University of Oxford and CEPR).
- 15:00-16:15 **Session 4. Exports and Firms globalization (I)**
Chairman: Olivier Cadot (University of Lausanne)
- *"Comparative Skill Premia"*, **F. Trionfetti** (Aix-Marseille University – AMSE).
- *"Big hits in exports: growing by leaps and bounds"*, **M. Jaud** (World Bank).
- 16:15-16:45 Coffee break
- 16:45-18:00 **Session 5. Exports and Firms globalization (II)**
Chairman: Patrick Plane (CERDI & GDRI)
- *"The extensive margin of trade and firm organization"*, **G. Spanos** (Aix-Marseille University - AMSE).
- *"Post-entry Effects in Different Markets: Findings From Matched Turkish Exporters"*, Başak Dalgıç (University of Sussex), Burcu Fazlıoğlu (University of Sussex) and **Michael Gasiorek** (University of Sussex).