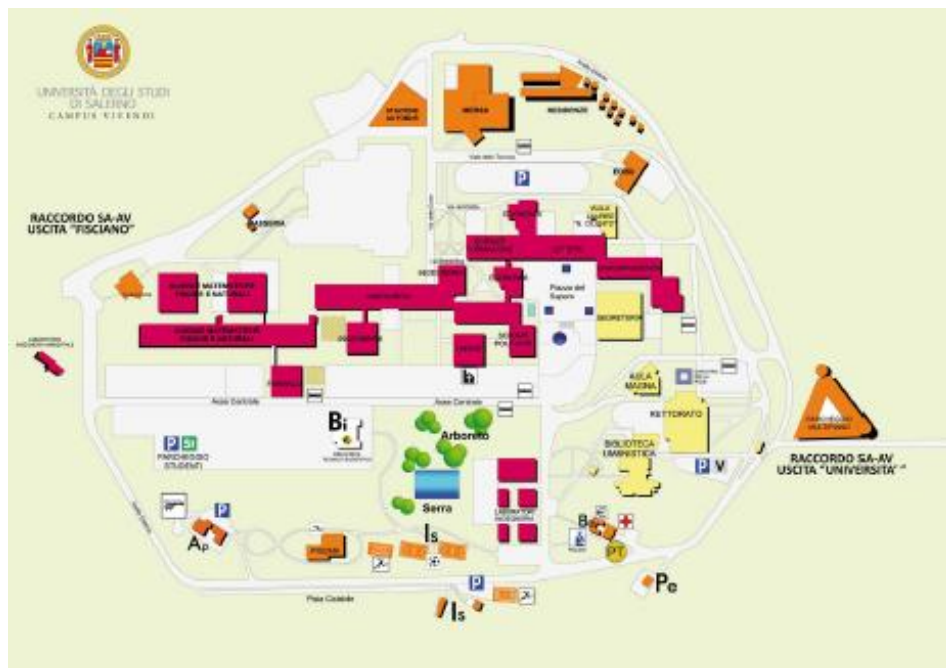




Centre for Labour Economics and Economic Policy of the University of Salerno

Dipartimento di Scienze Economiche e Statistiche dell'Università degli Studi di Salerno



Università degli Studi di Salerno

International Workshop

**“Innovation, Globalisation and Firm Dynamics”**

**November, 24th 2014**

Room "G. De Rosa" - building "Scienze Politiche"  
University of Salerno - Campus of Fisciano

**Organizing Committee**

Anna Maria Ferragina [aferragina@unisa.it](mailto:aferragina@unisa.it)  
Fernanda Mazzotta [mazzotta@unisa.it](mailto:mazzotta@unisa.it)  
Maria Antonia Gregorio [celpe@unisa.it](mailto:celpe@unisa.it)

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**Scientific Committee**

Adalgiso AMENDOLA, Sergio Pietro DESTEFANIS, Marcello D'AMATO, Anna Maria FERRAGINA, Erol TAYMAZ, Marco VIVARELLI, Kamil YILMAZ.



La tua Campania cresce in Europa



## Programme

### Opening 10:00-10:30

Adalgiso AMENDOLA, University of Salerno  
Sergio Pietro DESTEFANIS, University of Salerno  
Marcello D'AMATO, University of Salerno

### Introduction 10:30-11:00

Anna Maria FERRAGINA, University of Salerno  
Kamil YILMAZ, Koç University, Istanbul  
Maryse LOUIS, Acting Manager FEMISE, Program Manager ERF

### Authors presentations 11.00 -12.00

Marco VIVARELLI, Catholic University, Milano  
Silvio ESTEVE PEREZ, University of Valencia  
Chair Sergio Pietro DESTEFANIS, University of Salerno

### Coffee Break 12:00-12:30

### Discussion 12:30-13:30

Khalid SEKKAT, Université Libre de Bruxelles  
Erol TAYMAZ, Middle East Technical University, Ankara  
Chair Adalgiso AMENDOLA, University of Salerno

### Lunch Break 13:30-14:30

Khalid SEKKAT, Université Libre de Bruxelles  
*"Are Southern SMEs less productive than Northern and why?"*

### Authors presentations 14:30-16:30

Giulio BOTTAZZI, Sant'Anna University, Pisa  
*"What does (or does not) determine persistent corporate high growth?"*, with Stefano BIANCHINI and Federico TAMAGNI

Kamil YILMAZ, Koç University, Istanbul  
*"Estimating the Cost Function and the Mark-ups Using Plant level Data for the Turkish Manufacturing Industry"* with Erol TAYMAZ

Sergio DESTEFANIS, University of Salerno; Maryse LOUIS,  
Acting Manager FEMISE & Program Manager ERF  
Brainstorming on possible future actions and activities under  
different hypotheses for funded research opportunities.

### Meeting 17:00-19:00

Discussion among the participants.

This book is about the relationship between firm dynamics, innovation and globalization, the processes that are essential for long term economic growth and welfare creation. The volume deals with these three issues in three sections titled respectively: entrepreneurship, new firm formation and growth; productivity-innovation-growth nexus; globalization, multinational firms and producers' dynamics. The use of micro-data and the treatment of new econometric methods are cutting edges of the book. The approach adopted is both theoretical and empirical with consideration of paradigmatic case studies in Europe, Africa and Asia, providing new evidence on developed, developing and transition economies in a comparative perspective. The text responds to a growing concern among scholars, professionals, and policy makers over the recent decades about firm ability to survive and compete in a context of increasing competition. The book is a useful reading for scholars and students concerned with industry development, public policy and globalization, as well as to all those involved professionally in such issues.

