International Workshop

“Innovation, Globalisation and Firm Dynamics”

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Room "G. De Rosa" - building "Scienze Politiche"
University of Salerno - Campus of Fisciano

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Adalgiso AMENDOLA, Sergio Pietro DESTEFANIS, Marcello D'AMATO, Anna Maria FERRAGINA, Erol TAYMAZ, Marco VIVARELLI, Kamil YILMAZ.
This book is about the relationship between firm dynamics, innovation and globalization, the processes that are essential for long term economic growth and welfare creation. The volume deals with these three issues in three sections titled respectively: entrepreneurship, new firm formation and growth; productivity-innovation-growth nexus; globalization, multinational firms and producers’ dynamics. The use of micro-data and the treatment of new econometric methods are cutting edges of the book. The approach adopted is both theoretical and empirical with consideration of paradigmatic case studies in Europe, Africa and Asia, providing new evidence on developed, developing and transition economies in a comparative perspective. The text responds to a growing concern among scholars, professionals, and policy makers over the recent decades about firm ability to survive and compete in a context of increasing competition. The book is a useful reading for scholars and students concerned with industry development, public policy and globalization, as well as to all those involved professionally in such issues.