

2nd International Workshop on
FIRM, TRADE AND DEVELOPMENT

4-5 July 2011,
Aix-en-Provence, France

Provisional Program
(as of June 21, subject to change)

Day 1: Monday 4th of July

10:30-10:45 Registration

10:45-11:00 Welcome and opening speeches

G. Nancy (Director of DEFI, to be confirmed), F. Blanc (General Manager of the Femise), P. Plane (Director of CERDI, representing GDR), M. Gasiorek (CARIS, Sussex University) and P. Augier (DEFI, University of Méditerranée)

11:00-13:00 **Session 1. Investment Climate and Firm**

Chairman: F. Bellone (GREDEG, University of Nice-Sophia Antipolis)/P. Musso (GREDEG, University of Savoie)

- "How do institutions affect entrepreneurship?", **J. Hanoteau** (GRIDS, Euromed Management & DEFI), F. Prévot (GRIDS, Euromed Management & CRETLOG) and **V. Vial** (GRIDS, Euromed Management & DEFI)

- "Financial constraints and productivity under unobserved heterogeneity of the technology: an application to the Moroccan garment sector using latent class stochastic frontier models", **M. Chaffai** (University of Sfax), D. Landivar (CERDI-CNRS, University of Auvergne) and **P. Plane** (CERDI-CNRS, University of Auvergne)

- "The business environment and Moroccan firm productivity", **P. Augier** (DEFI, University of Méditerranée), **M. Dovic** (DEFI, GRIDS, Euromed Management) and **M. Gasiorek** (CARIS, Sussex University)

13:00-14:15 Lunch

14:15-16:15 **Session 2. Factor Utilisation, Knowledge Flows and Firm**

Chairman: H. Escaith (Director of Statistics Department, WTO)

- "Agglomeration economies, globalization and productivity: firm level evidence for Slovenia", J. Damijan (IER & University of Ljubljana) and **J. Konings** (Vives & University of Leuven)

- "Technology sourcing versus technology transfer: knowledge flows behind the frontier", **R. Kneller** (Nottingham University), Maria Garcia-Vega (Nottingham University) and Patricia Hofmann (University of Hohenheim)

- "Production factor returns: the role of factor utilisation", **G. Cette** (Banque de France & DEFI), N. Dromel (Paris School of Economics & CNRS), R. Lecat (Banque de France) and A.C. Paret (Banque de France & ENSAE)

16:15-16:30 Coffee break

- 16:30-17:50 **Session 3. Product and Destination in Export Markets**
Chairman: M. DAVIS (DEFI, GRIDS, Euromed Management)
- "Success and failure of African exporters", **O. Cadot** (University of Lausanne & Trade Division, World Bank), **L. Iacovone** (Africa region, World Bank), D. Pierola (Development Economics Research Group – Trade team, World Bank) and F. Rauch (CEP, London School of Economics)
- "Learning to export and export processing spillovers", **A. Fernandes** (Sussex University) and H. Tang (Tufts University)

Day 2: Tuesday 5th of July

8:45-9:00 Coffee

- 9:00-11:00 **Session 4. Export Performance in Mediterranean Countries**
Chairman: R. Safadi (Trade and Agriculture Directorate, OECD)
- "An application of the product space methodology to export promotion policies in Turkey", **E. Caglar** (The Economic Policy Research Foundation of Turkey)
- "An analysis of the determinants of export returns", M. Manjon, **J.A. Manez**, **M.E. Rochina** and **J.A. Sanchez** (Universidad de Valencia & ERICES)
- "Firm strategy and export performance: an analysis at the micro level"
F. Mourji (University of Hassan II Aïn Chock, LASAARE)

11:00-11:15 Coffee break

- 11:15-12:35 **Session 5. Performance, Survival and Ownership**
Chairman: Ch. Schluter (DEFI, University of Méditerranée)
- "Services reform and manufacturing performance: evidence from India", J. Arnold (OECD), **B. Javorcik** (University of Oxford), M. Lipscomb (University of Notre Dame) and A. Mattoo (World Bank)
- "Multinational status and firm exit in the Italian manufacturing and services sectors", **A. Ferragina** (University of Salerno), R. Pittiglio (University of Foggia) and F. Reganati (University of Roma)

12:35-14:00 Lunch

- 14:00-16:00 **Session 6. Export Promotion and Skills**
Chairman: V. Vial/J. Hanoteau (GRIDS, Euromed Management & DEFI)
- "Evaluating Tunisia's export promotion program", **O. Cadot** (University of Lausanne & Trade Division, World Bank) and J. Gourdon (Trade Division, World Bank)
- "Exports, export destination and skills", I. Brambilla (Universidad Nacional de La Plata), **D. Lederman** (Research Department, World Bank) and G. Porto (Universidad Nacional de La Plata)
- "Firms' sponsored training and productivity in Morocco", **K. Sekkat** (ULB, University of Brussels)

16:00-16:15 Coffee break

- 16:15-17h30 **Closing Discussions: Which recommendations for Mediterranean Countries?**
Coordination: J.L. Reiffers (Scientific director of FEMISE), H. Escaith (WTO), R. Safadi (OECD), M. Gasiorek (Caris, Sussex University), P. Plane (CERDI, University of Auvergne), K. Sekkat (ULB, University of Brussels), F. Bellone (GREDEG, University of Nice-Sophia Antipolis)