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FORUM EURO-MEDITERRANÉEN DES INSTITUTS ÉCONOMIQUES



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THE INFLUENCE OF TRADE BARRIERS ON SMALL AND MEDIUM ENTERPRISES

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The Influence of Trade Barriers on SME's

The case of Egypt

Research Questions

- What are the effects of trade liberalisation on SME's?
- How can you use the concept of competitiveness to determine these effects?
- What is the role of specific local conditions on these effects?

Trade liberalisation and SME's

■ Direct effects

- measuring the export potential
- the use of imports
- competition

■ In-Direct effects

- measuring the relation of SME's with large scale industries
- clustering

Competitiveness

- Different levels:
Global/National/Regional/Urban/Enterprise
- Economic and Strategic Determinants (Kresl)
- Innovation, Technology, Production, Export potential, Investment, Labour force, Production, Growth, Government Institutions, Business structure, Location factors and Competition

Preliminary Findings Egypt

- Case of Thenth of Ramadan City
- New Towns Policy
- SME profiles
- What next?