

New information and communication technologies and the information society

General context

- . The new information and communication technologies (NICT) have become the driving force of the market economy
- . The Mediterranean area is seriously dragging behind in the implementation of these technologies
- . Inversely, these technologies represent a tool to valorise the economic and cultural specificity of the Mediterranean.

Impact of the free trade area. The NICT are at the heart of mechanisms linked to the deployment of the free trade area: productivity, lowering of transaction costs, spatial coherence.

- . The free trade area imposes a major and fast upgrade of infrastructure and competence in the south
- . The NICT are a privileged means to fight against inequalities in the development of individuals and territories following the deployment of the free trade area.

Stakes and Axis of co-operation

Stake 1 - Bring together the players involved with cultural development in relation to new technologies in the Mediterranean

- Axis 1.1 : Organise the dialog on cultural policies in the Mediterranean in relation with new technologies
- Axis 1.2 : Set up a network of players or institutions in the cultural field

Stake 2 - Valorise the cultural, social and economic specificity of the Mediterranean

- Axis 2.1 : Valorisation of the Mediterranean heritage (digital)
- Axis 2.2 : Support the creation of Mediterranean contents

Stake 3 - Bring together territories and competence

- Axis 3.1 : Set up a network of players of the civil society in the Mediterranean
- Axis 3.2 : Set up a network of the Mediterranean local authorities

Stake 4 - Develop new market and activity opportunities

- Axis 4.1 : Study the contents of Mediterranean trans-regional portals
- Axis 4.2 : Contribute to the development of trans-Mediterranean internet activities

Stake 5 - Fight against inequalities in the access to new technologies

- Axis 5.1 : Transfer the know how as to the use of new technologies at the local authority level
- Axis 5.2 : Exchange experiences to ensure the universal access to new technologies